



Welcome to the Grandmothers to Grandmothers Campaign!

We are delighted that you have decided to form a Grandmothers Group and become part of the Grandmothers to Grandmothers Campaign!! You are joining an extraordinary network of more than 10,000 grandmothers and grandmothers (women of grandmothers age without grandchildren and younger women who just want to be a part of it all!) who have committed their time and talents to raise funds and awareness for the Unsung Heroes of the AIDS pandemic: African grandmothers raising legions of orphaned grandchildren.

This is an exciting time in the Grandmothers to Grandmothers Campaign as it expands globally. Started in Canada, the Campaign now includes groups in Australia, the UK and the USA. With each new Grandmothers Group, we increase our capacity to support the efforts of the African grandmothers and the community-based organizations with whom they work to turn the tide of the HIV/AIDS pandemic, saving lives and restoring hope for their families, for their communities, and for the orphaned grandchildren in their care. Thank you sincerely and wholeheartedly for your commitment, and for standing in solidarity with these indomitable grandmothers.

In this New Group Welcome Kit you will find a collection of informative materials to help you along the way, including:

- **Tips on starting your Grandmothers Group**
- **Tips on fundraising**
- **How to donate to the Grandmothers to Grandmothers Campaign from the USA**
- **Background on the best-selling book about the movement—*Powered by Love: A Grandmothers' Movement to End AIDS in Africa***
- **a DVD of the African Grandmothers Tribunal held in Vancouver in September 2013**

As you go through the material, please feel free to contact us with any questions, concerns, comments, or suggestions you may have.

We look forward to speaking with you soon. It will be such a pleasure to welcome you in person to the Grandmothers to Grandmothers Campaign!

In solidarity,

Ilana Landsberg-Lewis

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